



Government of Puducherry
Department of Science, Technology & Environment
Puducherry Pollution Control Committee
Puducherry EIACP PC HUB

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Van Mahotsav 2024

(1st July – 7th Jul, 2024)

"If a tree is saved even at cost of one's head, it's worth it"
– Amrita Devi Bishnoi.



What is Van Mahotsav?

Every year, India celebrates Van Mahotsav during the first week of July. In India, people commemorate Van Mahotsav by planting trees. The Ministry of Agriculture started this festival in the year 1950 to emphasize the value of trees and forests in maintaining ecological balance and guaranteeing ecological integrity. Promoting environmental conservation and increasing public understanding of the importance of forests and trees in halting climate change are among Van Mahotsav's objectives. The celebration has grown to be a well-known yearly event in India and has made a substantial contribution to the nation's enhanced greenery.

History of Van Mahotsav

Dr. K.M. Munshi, the Union Minister of Agriculture and Food planned and launched Van Mahotsav, as a national event in 1950. The origin of the concept of Van Mahotsav is credited to M.S. Randhawa, a botanist from Punjab who, in 1947, arranged a week-long tree planting event that drew several well-known individuals from July 20–27.

India celebrates Van Mahotsav, a tree-planting holiday, to emphasize the cultural and environmental value of its woods, which are revered in many regions of the country rather than being only a resource. Van Mahotsav has been observed yearly since 1950 with the goals of increasing India's forest cover, planting more trees, and raising awareness of the value of planting trees for the future.



Objectives of Van Mahotsav

Promoting the preservation and protection of forests, as well as raising awareness of the value of trees in preserving ecological balance and guaranteeing environmental stability, are the principal goals of Van Mahotsav. The event hopes to raise awareness of the advantages of trees for the environment and human health as well as to inspire people to take part in tree-planting initiatives. Following are some of the important objectives of the Van Mahotsav week/day:



Van Mahotsav Day

Van Mahotsav Day is particularly celebrated on July 1st, marking it the most important day of the Van Mahotsav Week. Van Mahotsav Day serves as a significant day that sees Vast majority of tree plantation drives with the participation of many stakeholders such as government bodies, non profit organizations, educational institutions and many individuals as well. This day particularly gives the message of planting trees to make the earth sustainable and healthy.

Van Mahotsav Week

Van Mahotsav week 2024 is a nationwide celebration of tree planting activities. Van Mahotsav week is celebrated from July 1st to July 7th. This week is chosen because of the fact that in many parts of India this period experiences the south-west monsoon, providing a favorable condition for afforestation. The Van Mahotsav week is celebrated not only with afforestation but also with a variety of activities such as cultural programs, awareness campaigns, educational seminars etc. The primary goal behind the Van Mahotsav week is to promote the importance of forests for maintaining ecological balance.

Significance of Van Mahotsav

The Van Mahotsav 2024 event is extremely important for both national and international causes. The earth is a green and healthy place for all of humanity. Interestingly, the Van Mahotsav 2024 is intended benefit not only the current generation but also the generations to come. The meaningful quality of the Van Mahotsav 2024 is defined by the sustainable aspect of India's tree-planting week celebration. Some of the factors that make the Van Mahotsav 2024 noteworthy are as follows:



Van Mahotsav 2024 is significant to achieve the objectives set in the National Mission for a Green India. India has been witnessing a shrink in its forest cover. The success of Van Mahotsav 2024 is going to be a boost to maintain ecological stability.