



PUDUCHERRY ENVIS HUB

(Environmental Information System)

Host Centre : Puducherry Pollution Control Committee
Funded by Ministry of Environment, Forest & Climate Change
Government of India, New Delhi

Ek Bharat Shreshtha Bharat

22
April

Earth Day

INVEST IN OUR PLANET

This is the moment to change it all — the business climate, the political climate, and how we take action on climate. Now is the time for the unstoppable courage to preserve and protect our health, our families, and our livelihoods.

For Earth Day 2022, we need to act (boldly), innovate (broadly), and implement (equitably). It's going to take all of us. All in. Businesses, governments, and citizens — everyone accounted for, and everyone accountable. A partnership for the planet.



<https://dste.py.gov.in/Envispdy/>

GROWING THE MOVEMENT SINCE 1970

**DON'T JUST CELEBRATE EARTH DAY TODAY,
CELEBRATE EARTH DAY EVERY DAY!**

WHY DO WE CELEBRATE EARTH DAY?

Earth Day was originally held on the annual celebration of the March Equinox and still is by many people. However, it is generally celebrated on April 22. Earth Day is a very special day specifically designed for all of us to think about earth issues. It reminds us to stop and look at the problems of our environment, and to evaluate what we can do to prevent those problems. It is not only a special day in the town where we live, but a day that the whole world participates in!



WHY IS THE EARTH IN DANGER?

There are several reasons why the earth is in danger, but most experts agree that the most serious problems affecting Earth are pollution and loss of resources. Pollution causes damage to air, soil, and water. This affects all life on Earth. Pollution is caused by industries. For example, water pollution is caused by run-off from factories. Pollution is also caused by individuals. For example, automobiles

Taking steps to prevent or limit pollution in our own lives and throughout the world is probably one of the most important things we can do to maintain life on Earth. We lose resources when we use them carelessly. We need to reduce the amount of things we use and the amount of things we throw away. We need to fix things and re-use them, rather than throwing them out. We need to recycle materials that are recyclable, by separating out plastic, bottles, and recyclable paper from other garbage. These are things that everyone can do.

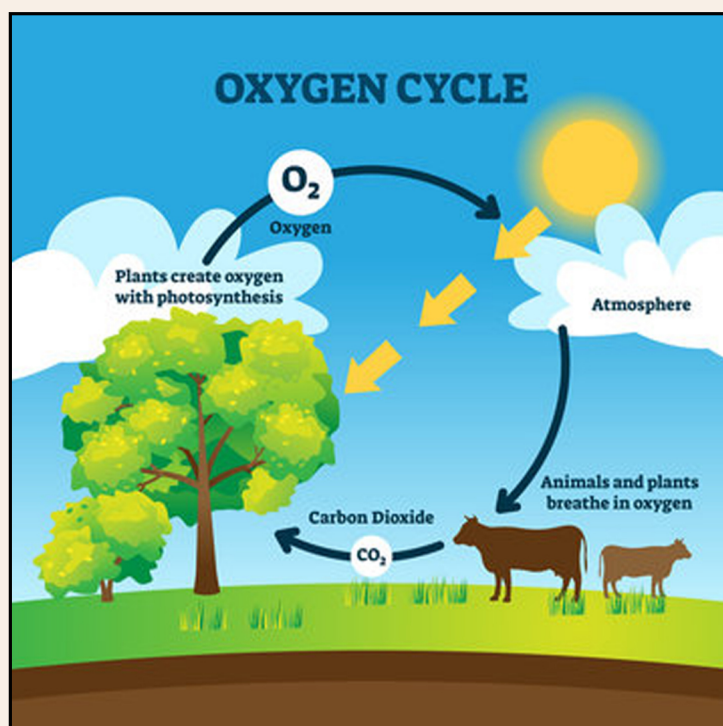
WHAT CAN WE DO TO HELP SAVE THE EARTH?



Being aware of the problems of our environment is very important. Taking steps to prevent those problems is even more important. As individuals, we can follow the rules of “reduce, reuse, recycle” daily. As families, we can try to use materials that are environmentally friendly and to limit our dependence on materials that cause pollution and resource loss. As students, we can work in teams to educate ourselves and others. As citizens, we can write to government representatives to let them know our priorities. Being an environmentalist today calls for a whole new level of greener thinking – from what you choose at the grocery store to how you travel to work or school every day.

Ecology: Life Cycles

Nature is the ultimate recycler, because nothing goes to waste. At this minute, the chemicals and minerals that make all life possible are spinning around in the air. All of them are being reused for the umpteen billionth time in a series of cycles that are as old as life on Earth.





Researchers estimate roughly 15 billion trees in the world are cut down each year, so help offset that loss by planting a tree of your own. Trees absorb carbon dioxide and release oxygen for people to breathe. They also provide shelter and food for animals such as squirrels and owls. Depending on where trees are planted, their shade can even reduce the need for air-conditioning in hotter months.

Here are some quick ideas for celebrating Earth Day with your children

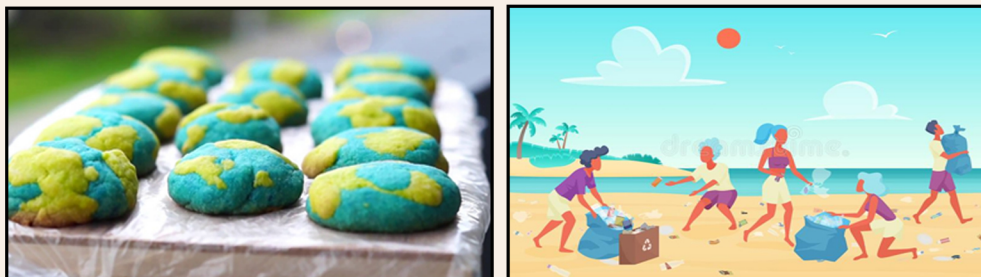
- ✓ Plant a tree
- ✓ Be car-free. Walk or bike to school — not only is it good for the body, it's good for the environment too!



- ✓ Make a bird feeder or house. Use a milk carton, a large water or soda bottle, or a pine cone.
- ✓ Create recycling bins. Cut out pictures of plastic bottles, paper, and aluminum cans and glue them to the bins. Practice sorting together!



- ✓ Make positive promises. Fill a journal with resolutions for how your family can help the earth. Decorate it with photographs, poems, and pictures.
- ✓ Bake your favourite cookie or biscuit recipe and let the kids decorate with icing to look like the planet earth.



- ✓ Gather family and friends together and combine a picnic or other excursion with a litter clean-up.
- ✓ Grow something. Plant a seed, sprout, flower, or tree in a pot, garden, or backyard. Find more gardening activities here.
- ✓ Spread the love. Make and decorate Earth Day cards using recycled materials. Include an Earth Day celebration tip, and send them to friends and family.



Lifestyle for Environment (L.I.F.E.)


At COP26 in Glasgow last year, PM Modi had presented the basic foundation for "One World" concept explaining that the "word is- "LIFE...L, I, F, E, which means Lifestyle For Environment." The Indian prime minister had asked world leaders to embrace Lifestyle For Environment (LIFE) as a campaign.

The prime minister had said there should be "mindful and deliberate utilisation, instead of mindless and destructive consumption". PM Modi has also resolved that India will cut carbon emissions by one billion tonnes till 2030.


What is Lifestyle for Environment?

1. This movement calls for coming together with collective participation, to take lifestyle for environment forward as a campaign and as a mass movement for environmentally conscious life style in a manner that revolutionizes many sectors and diverse areas such as fishing, agriculture, wellness, dietary choices, packaging, housing, hospitality, tourism, clothing, fashion, water
2. The idea is based on mindful and deliberate utilisation of resources, instead of mindless and destructive consumption.
3. The idea of 'LIFE' is to be taken ahead as a mass campaign to nudge the people to adopt environment conscious lifestyles.

Follow us on:

 [envispuducherry](#)

 [envishubpdy](#)

 [envishubpdy](#)

 [envispuducherry](#)

<https://dste.py.gov.in/Envispdy/>